Advancement Committee
Board of Trustees
University of Massachusetts

At the request of the Chair, a meeting of the Advancement Committee is hereby called to convene on Wednesday, May 30, 2018 at 8:00 a.m. at the University of Massachusetts Club, Thirty-Second Floor, One Beacon Street, Boston, Massachusetts.

An agenda is attached.

Zunilka Barrett
Secretary to the Board of Trustees

May 22, 2018
UNIVERSITY OF MASSACHUSETTS
AMHERST•BOSTON•DARTMOUTH•LOWELL•MEDICAL SCHOOL•UMASSONLINE

ADVANCEMENT COMMITTEE

Wednesday, May 30, 2018; 8:00 a.m.
Boston Room
University of Massachusetts Club
One Beacon Street – 32nd Floor
Boston, Massachusetts

AGENDA

A. Call to Order

B. Consideration of Minutes of the Prior Meeting of the Committee
   • November 15, 2017

C. Chair’s Report

D. President’s Report

E. Vice President’s Report

F. Discussion Items
   1. FY2018 Quarterly Fundraising Reports (2nd Quarter & 3rd Quarter)
   2. UMass Amherst’s Alumni Engagement Scoring Model Initiative
   3. FY19 Focus: Developing content-rich events for system-wide alumni in key cities outside of New England