

**UNIVERSITY OF MASSACHUSETTS
MISSION STATEMENT, POSITION STATEMENT, AND STRATEGIC PRIORITIES**

MISSION STATEMENT

The University's mission is to provide an affordable and accessible education of high quality and to conduct programs of research and public service that advance knowledge and improve the lives of the people of the Commonwealth, the nation, and the world.

POSITION STATEMENT

The path to the social and economic development of Massachusetts and its diverse regions goes through the University of Massachusetts.

STRATEGIC PRIORITIES OF THE UNIVERSITY OF MASSACHUSETTS

- Maintain and improve affordability and access
- Enhance the student learning experience
- Strengthen the University's research and development enterprise
- Continue a focus on diversity and positive climate
- Renew the faculty
- Increase the endowment
- Develop first-rate infrastructure
- Develop a leadership role in public service
- Improve the delivery of administrative and IT services
- Position the University effectively in the higher education marketplace