UNIVERSITY OF MASSACHUSETTS
POLICY ON NAMING FACILITIES

The naming of University facilities, including buildings and public areas, requires the approval of the Board of Trustees. Requests for the naming of facilities should come from the campus chancellor to the President for inclusion on the agenda of a designated Board of Trustees committee.

The naming of facilities is reserved for those persons who have made extraordinary contributions to the University. In light of the long-term importance to the University of generating private philanthropic support, it is the intent of the Board of Trustees that the naming of facilities be normally in response to the donation of a significant gift to the University. Specific guidelines for the level of gift associated with different types of naming opportunities are to be developed and revised as necessary by the President.

The naming of University facilities may constitute private use and thus might be subject to the Land and Facilities Use Planning Policy regarding private use. If a campus has any doubt as to the existence of a private use, it will consult with the issuer of the tax exempt bonds and with bond counsel to the issuer regarding the impact of any proposed or existing use of the facilities on the tax-exempt status of the bonds.