

**UNIVERSITY OF MASSACHUSETTS
AMHERST•BOSTON•DARTMOUTH•LOWELL•MEDICAL SCHOOL•UMASSONLINE**

**MINUTES OF THE MEETING OF THE
COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS**

Wednesday, September 5, 2018; 10:00 a.m.

Amherst Room

University of Massachusetts Club

One Beacon Street – 32nd Floor

Boston, Massachusetts

Committee Members Present: Chair Osterhaus Houle; Vice Chair Paris Jeffries; Trustees Mallett, Nair, Peters, Peyser, Scheibel, Tariq and Thomas

Other Trustees Present: Trustee Burns

Committee Members Absent: Trustees Furman, Madigan, Okwara and Phimmasone

University Administration: President Meehan; Deputy General Counsel Furth; Chancellors Subbaswamy, Newman, Johnson, Moloney and Collins

Faculty Representatives: Professor Hoagland, UMass Amherst; Professor Abdallah, UMass Lowell

Documents Used: -Meeting Minutes: May 30, 2018 (Open & Executive Session)
-Master of Finance in Alternative Investments (MFAI), UMass Amherst, Doc. T18-049
-Bachelor of Music in Composition for New Media, UMass Lowell, Doc. T18-050
-Student Government Association Constitution Temporary Amendment, UMass Dartmouth, Doc. T95-095, as amended
-2018 University Performance Measurement System Report on Annual Indicators, Doc. T18-048
-International Enrollments: Where the World is Going and Where are our Campuses Headed, Doc. T18-031

Chair Osterhaus-Houle convened the meeting at 10:08 a.m. and stated that due to a full Board agenda and the need to keep the meeting moving forward in a constructive manner, any members of the Committee or others wishing to speak should do so through the Chair.

Consideration of Minutes of the prior meeting of the Committee

Chair Osterhaus-Houle stated that the Committee was provided with the draft minutes of the May 30, 2018 meeting's Open and Executive Session and asked for any corrections. With no corrections, the minutes were approved.

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Chair Osterhaus-Houle then announced the day's agenda and indicated that the Committee would vote on three action items; have one information item; one discussion item, and vote on four action items in executive session.

President's Report

President Meehan welcomed the new student Trustees to the Committee and urged them to build relationships with the Board.

President Meehan provided brief campus highlights including that the Amherst campus is offering two new academic programs: the Biomedical Engineering program, and the Veterinary Technology program that will be based at the Mount Ida campus. The campus also welcomed its most academically accomplished and diverse entering class in the history of the University. At UMass Boston, high impact humanities awards are connecting curriculum, community, and careers for Student Success. At UMass Dartmouth, several federal grants have been awarded that speak to the emerging power of the Center for Scientific Computing and Visualization Research and its impact on society. UMass Lowell's momentum continues to accelerate with increasing enrollment and research funding. The UMass Medical School held two high profile events this past summer which underscored its leadership position in RNAi-based therapeutics.

Action Item #1: Master of Finance in Alternative Investments (MFAI), UMass Amherst, Doc. T18-049

Chair Osterhaus-Houle requested the approval of the Master of Finance in Alternative Investments (MFAI) at UMass Amherst. She indicated that the Committee had a chance to review the background materials that were provided and asked for questions or discussion. It was moved and seconded.

To recommend that the Board take the following action:

To approve the Master of Finance in Alternative Investments (MFAI) at the University of Massachusetts Amherst as contained in Doc. T18-049.

Provosts McCarthy commented on the proposed program to be housed in the finance department at the Isenberg School of Management which is well known for its research in alternative investments. The program will be unique as no other program like it exists in the world. Tuition will be highly competitive and the program can generate significant revenue with the potential of employing at high-paying Wall Street firms. It will also allow the finance faculty to incorporate their own academic research into classroom teaching.

The Chair then asked for a vote and the motion passed unanimously.

Action Item #2: Bachelor of Music in Composition for New Media UMass Lowell, Doc. T18-050

Chair Osterhaus-Houle requested the approval of the Bachelor of Music in Composition for New Media UMass Lowell. She indicated that the Committee had a chance to review the background materials that were provided and asked for questions or discussion. It was moved and seconded.

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To recommend that the Board take the following action:

To approve the Bachelor of Music in Composition for New Media at the University of Massachusetts Lowell as contained in Doc. T18-050.

Provosts Vayda commented on the proposed Bachelor of Music in Composition for New Media which will complement long existing programs and provide a bridge between programs in the arts and students. The program will net new enrollment of 25 students once it matures and also provide good career opportunities for students and corporate engagement.

The Chair then asked for a vote and the motion passed unanimously.

Action Item #3: Student Government Association Constitution Temporary Amendment, UMass Dartmouth, Doc. T95-095, as amended

Chair Osterhaus-Houle requested the approval of the Student Government Association Constitution Temporary Amendment, UMass Dartmouth. She indicated that the Committee had a chance to review the background materials that were provided and asked for questions or discussion. It was moved and seconded.

To recommend that the Board take the following action:

To approve the Mount Ida Senator temporary amendment to the University of Massachusetts Dartmouth Student Government Association Constitution. The amendment to the Constitution shall be in effect until May 2, 2019.

Chancellor Johnson reported that UMass Dartmouth is enrolling a number of students from Mount Ida College and several hold leadership positions. The amendment to the policy allows the Mount Ida students to participate in UMass Dartmouth's student government for a year.

Consent Agenda

Chair Osterhaus-Houle then asked for a vote to place Action Items #1-3 on a Consent Agenda for the Board meeting. It was moved and seconded to place the Action Items on a Consent Agenda.

The Chair asked for a vote and the motion passed unanimously.

Information Item: 2018 University Performance Measurement System Report on Annual Indicators, Doc. T18-048

Chair Osterhaus-Houle stated that the Committee was provided with the report and that Chief Data Strategist Ismael Carreras was available to answer any questions.

Discussion Item: International Enrollments: Where the World is Going and Where are our Campuses Headed, Doc. T18-031

President Meehan provided an overview of the discussion on international enrollment and welcomed the panel.

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Chief Data Strategist Ismael Carraras provided an overview of international enrollments at the undergraduate and graduate levels over the last five years. Peer institutions across the country are experiencing downturns. He examined trends within the UMass system, challenges going forward, and novel approaches to meet the University's needs.

Provost McCarthy described the 'direct recruitment' operations at the Amherst campus. Provosts McDermott, Karim and Vayda characterized the collaboration that the Lowell, Dartmouth and Boston campuses have developed with Navitas.

Shorelight Education's Executive Vice President and Co-founder Basil Cleveland presented on the changing competitive climate for international students and outlined a novel new approach designed to place the UMass system at the center of a new form of STEM education at the Master's level that begins "in country" and ends up on UMass campuses.

Provost John McCarthy explained how the original prototype of the Shorelight model, the "field degree" in Electrical and Computer Engineering is unfolding between Shanghai Jiao Tung University and the department of Electrical and Computer Engineering.

Chair Osterhaus-Houle thanked the panel for their participation.

Executive Session Announcement

Chair Osterhaus-Houle then asked the Committee to vote to enter into Executive Session pursuant to Massachusetts General Law, Chapter 75, Section 4, for the purpose of considering Appointments with Tenure, UMass Amherst, Lowell; Awards of Tenure, UMass Amherst, Medical School; Transfer of Tenure, UMass Dartmouth; and Honorary Degrees, UMass Amherst, Boston, Dartmouth, Lowell, Medical School.

Chair Osterhaus-Houle announced that the Committee would not reconvene in open session.

It was moved and seconded and the Secretary called the roll with each Trustee asked to vote yes or no to enter in Executive Session for those purposes listed. Chair Osterhaus-Houle voted for the motion as did Vice Chair Paris Jeffries; and Trustees Peters, Peyser, Scheibel, Tariq and Thomas.

The time was 11:28 a.m.

Zunilka Barrett
Secretary to the Board of Trustees