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May 22, 2018

Advancement Committee  
Board of Trustees  
University of Massachusetts

At the request of the Chair, a meeting of the Advancement Committee is hereby called to convene on Wednesday, May 30, 2018 at 8:00 a.m. at the University of Massachusetts Club, Thirty-Second Floor, One Beacon Street, Boston, Massachusetts.

An agenda is attached.

Zunilka Barrett  
Secretary to the Board of Trustees

**UNIVERSITY OF MASSACHUSETTS  
AMHERST•BOSTON•DARTMOUTH•LOWELL•MEDICAL SCHOOL•UMASSONLINE**

**ADVANCEMENT COMMITTEE**

**Wednesday, May 30, 2018; 8:00 a.m.  
Boston Room  
University of Massachusetts Club  
One Beacon Street – 32<sup>nd</sup> Floor  
Boston, Massachusetts**

**AGENDA**

- A. Call to Order**
- B. Consideration of Minutes of the Prior Meeting of the Committee**
- November 15, 2017
- C. Chair's Report**
- D. President's Report**
- E. Vice President's Report**
- F. Discussion Items**
1. FY2018 Quarterly Fundraising Reports (2<sup>nd</sup> Quarter & 3<sup>rd</sup> Quarter)
  2. UMass Amherst's Alumni Engagement Scoring Model Initiative
  3. FY19 Focus: Developing content-rich events for system-wide alumni in key cities outside of New England