

**UNIVERSITY OF MASSACHUSETTS
AMHERST•BOSTON•DARTMOUTH•LOWELL•MEDICAL SCHOOL•UMASSONLINE**

**MINUTES OF THE MEETING OF THE
COMMITTEE OF THE WHOLE**

Thursday, December 7, 2017; 4:30 p.m.

University of Massachusetts Lowell

University Crossing

Moloney Hall B – 2nd Floor

220 Pawtucket Street

Lowell, Massachusetts

Committee Members Present: Chairman Manning; Vice Chair Peters; Trustees Buonomo, Burns, Dunlea, Furman, Karam, Milkowski, O’Brien, Osterhaus-Houle, Paris Jeffries, Reed, Reid, Scheibel, Tolman, Woolridge, Wu and Yu

Committee Members Absent: Trustees Epstein, Fubini, Peyser and Thomas

University Administration: President Meehan; Chancellors Subbaswamy, Mills, Johnson, Moloney and Collins

Faculty Representatives: Professor Hoagland, UMass Amherst; Professor Lublin, UMass Boston; Professor O’Reilly, UMass Dartmouth; Professor Abdallah, UMass Lowell; Professor Weinstein, UMass Medical School

Documents Used: -Meeting Minutes: April 11, 2017

Chairman Manning convened the meeting at 4:35 p.m. and stated that the Committee was provided with the draft minutes of the April 11, 2017 meeting and asked for any corrections. With no corrections, the minutes were approved.

Reports:

Chair’s Report

Chairman Manning stated that the Committee of the Whole meetings would focus on the individual campuses and their 5-year strategic plans, with each campus presenting at the meeting when they host the Board. Since the Lowell campus is hosting this cycle of board meetings, Chancellor Moloney is scheduled to present UMass Lowell’s 5-year strategic plan.

Chairman Manning thanked Chancellor Moloney for hosting the Board and acknowledged her contributions and dedicated service to the campus.

President’s Report

President Meehan described the process for creating the 5-year strategic plans for the campuses. He stated that he, with the support of the Board, provides guidance on topics such as

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the annual budget, capital plans, and the 5-year forecast. The campuses update their plans based on that guidance as well as performance data and peer comparisons. President Meehan discussed the importance of strategic planning and how it helps the University focus on the future by creating frameworks for critical fiscal and policy conversations with long-range perspective. President Meehan noted that the system's success is dependent on the success of the individual campuses.

President Meehan highlighted UMass Lowell's achievements and recent emerging stories that positively reflect the spirit and mission of the University system.

Discussion Item: Five Year Strategic Plan Update, UMass Lowell

Chancellor Moloney thanked the system administration and the Board and welcomed them to the Lowell campus. Chancellor Moloney discussed UMass Lowell's historical trends from 2010-2017, and highlighted an increase (and still rising) in fall enrollment, retention percentage, 6-year graduation rate, total R&D expenditures and *U.S. News* rankings, to name a few achievements. All indications that UMass Lowell has evolved its reputation and is now nationally recognized for its exemplary work.

Chancellor Moloney reported that online learning is rapidly growing on the Lowell campus and its continuing education departments continue to lead in national averages. Approximately, \$49 million was generated in 2017 through online education. Enrollment is also on the rise with approximately 29,000 students enrolled in 2017 compared to 26,834 students just the year prior.

She discussed transformational education. UMass Lowell has developed and implemented a very organized and systematic approach to innovative research and experiential learning. There are currently over 1,000 companies working with the campus. The Baker Administration also supports UMass Lowell's research initiatives, and has funded the campus \$5 million for its biomedicine laboratory. She discussed the significance of economic development and entrepreneurship at the UMass Lowell Innovation Hub. The campus continues to actively engage business from startups to major leading corporations.

Chancellor Moloney provided a snapshot of the philanthropic efforts at the Lowell campus. Employee and alumni giving are at rates more than twice the national average. The campus has raised \$112 million toward its 2020 goal of \$125 million.

With a growing campus, the campus has also developed energy efficiencies to limit the impact on emissions. Chancellor Moloney thanked the President's Office, UMass Building Authority, the Provost and her team for their work with the ongoing construction. With their help, UMass Lowell has exceeded the DCAMM guidelines and are evidently adequately utilizing the space on the campus. She stated that the Board has also made it possible for full accessibility in new campus buildings and renovations to older buildings, therefore contributing to student success.

Chancellor Moloney discussed the details of the FY18-23 Financial Plan spending assumptions, indicating that UMass Lowell has outperformed its financial assumptions and remains consistent with the UMass System's strategic planning and took questions from the Board.

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Board members recognized Chancellor Moloney and her team for their hard work and commendable dedication to the University.

There being no further business, the meeting adjourned at 5:28 p.m.

Christina Kelley
Assistant Secretary to the Board