

November 5, 2014

Advancement Committee
Board of Trustees
University of Massachusetts

At the request of the Chair, a meeting of the Advancement Committee is hereby called to convene on Wednesday, November 19, 2014 at 12:00 p.m. in the Lowell/Dartmouth Room, Thirty-Third Floor, 225 Franklin Street, Boston, Massachusetts.

An agenda is attached.

Zunilka Barrett
Secretary to the Board of Trustees

Advancement Committee

R. Norman Peters, Chair
Richard P. Campbell, Vice Chair
Lawrence M. Carpman
Sarah Freudson
David G. Fubini
Maria D. Furman
Phillip J. Geoffroy
Margaret D. Xifaras
Henry M. Thomas, III (Chairman)

UNIVERSITY OF MASSACHUSETTS
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ADVANCEMENT COMMITTEE

Wednesday, November 19, 2014; 12:00 p.m.
Lowell/Dartmouth Room
225 Franklin Street – 33rd Floor
Boston, Massachusetts

AGENDA

- A. **Call to Order**
- B. **Consideration of Minutes of the Prior Meeting of the Committee**
 - June 4, 2014
- C. **Chair's Report**
- D. **President's Report**
- E. **Vice President's Report**
- F. **Discussion Items**
 - 1. FY2014 4th Quarter Fundraising Reports and FY2015 1st Quarter Fundraising Reports
- G. **Information Items**
 - 1. Marketing Update
 - 2. Revision to Naming Thresholds